

Script v.1 265 words (90 sec)

Charities... there are thousands of them.

Why?

Because there are thousands of worthy causes that need support.

And givers have very personal reasons that guide them in making decisions about which charities to send donations to or to volunteer their time.

In many cases, the charities that do the best job of communicating their vision and goals receive the most contributions, but this can be expensive for local churches and organizations who are already strapped for funds.

But there is a solution, a digital solution that is cost effective and gives local churches more access to potential donors by using... Text-to-Give.

Text-to-Give was created by *Company Name*, a developer of a suite of church software solutions that features a database and a platform that provides for mobile app giving, website portal giving, check processing, and more.

The newest resource, Text-to-Give strengthens the database solution and benefits churches and their charitable partners by allowing them to communicate with people, and receive donations, using SMS texts on their mobile devices.

Timing is important and church members and visitors can make donations quickly and easily through the simple process of sending a text to donors who respond with a short code, the church's keyword phrase, and the amount of their donation. They will then receive a reply which prompts them to set up their payment preference and complete the donation process.

There is no additional charge for using Text-to-Give other than nominal donation processing fees.

This exclusive service is only available as part of *Company name's* comprehensive yet easy-to-use church management solution.

Put *Company Name* to work for you right now.